

# Scalable Scorecard Learnings

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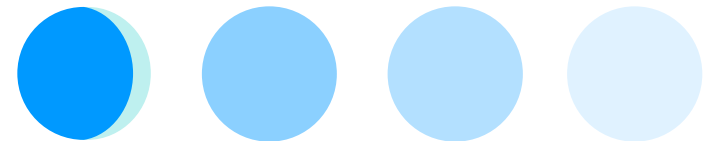
Nov 7, 2009



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# Objective

- Provide Business Health Visibility
- Identify Risk
- Support Management Decisions

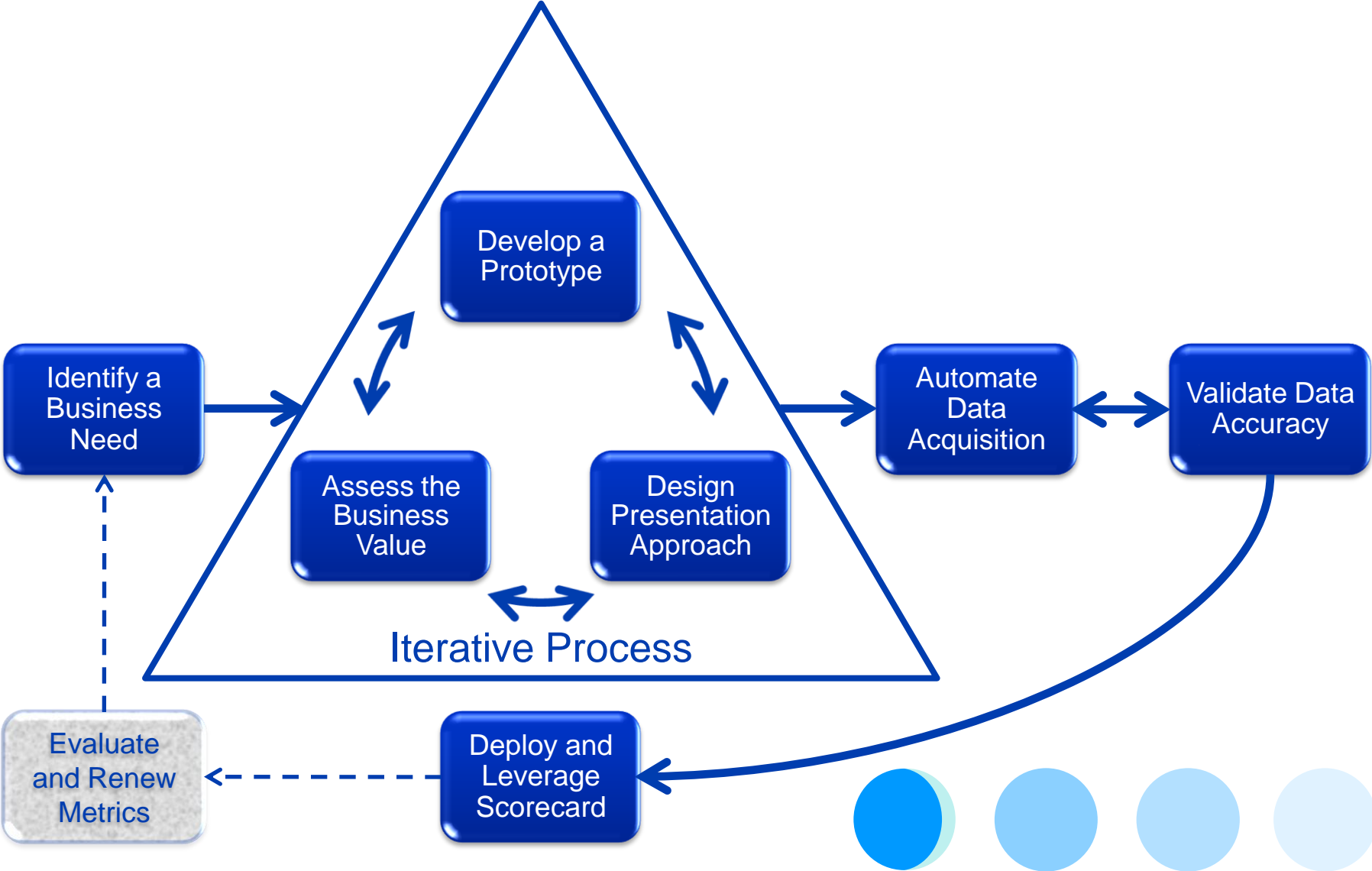


# Challenges

- Delivering Meaningful Insights
- Selecting the Right Measure
- Identifying the Data Source
- Analyzing Vast Amounts of Data

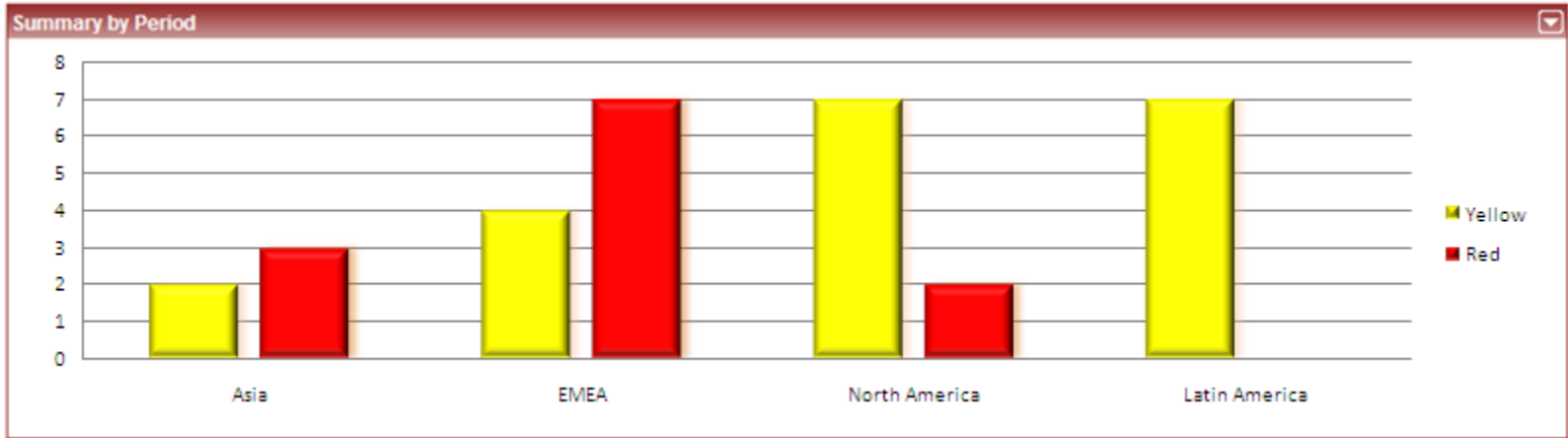


# Methodology

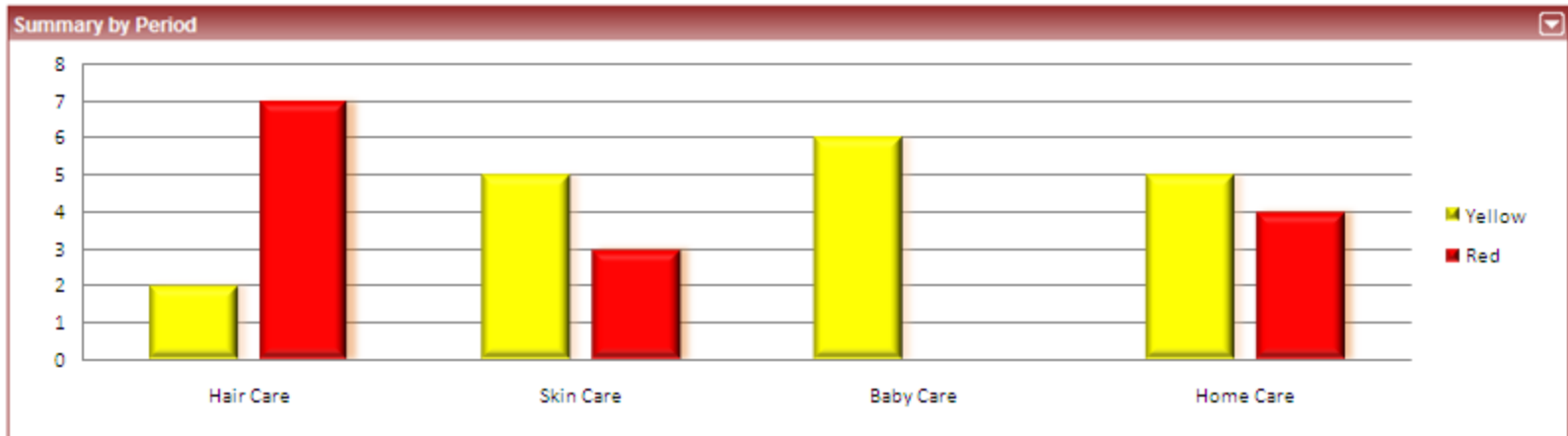


# Results

Slice by  
Region

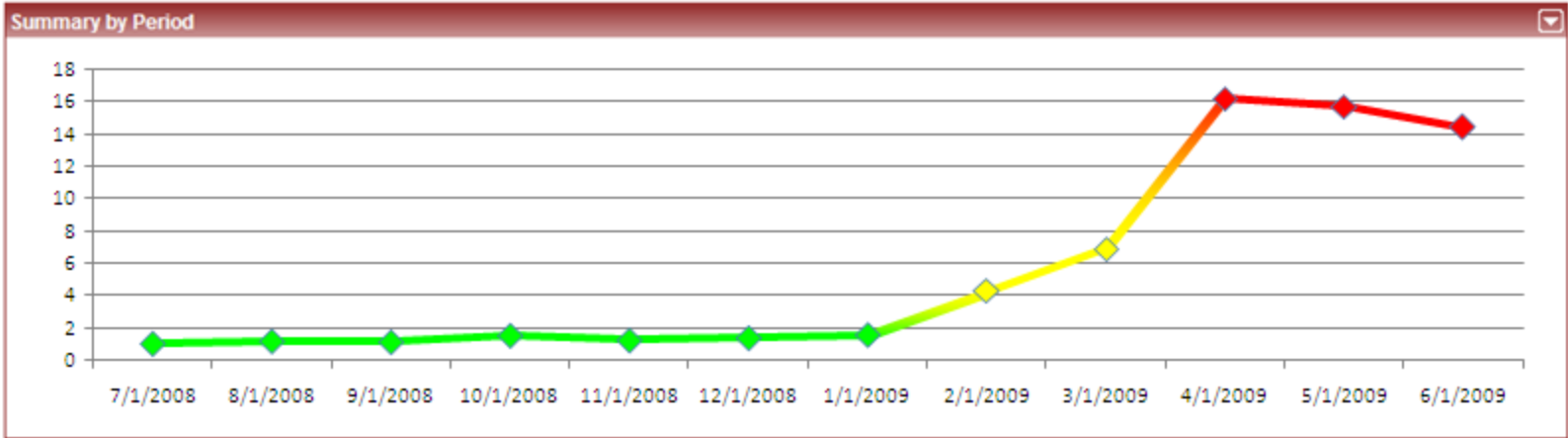


Slice by  
Business Unit

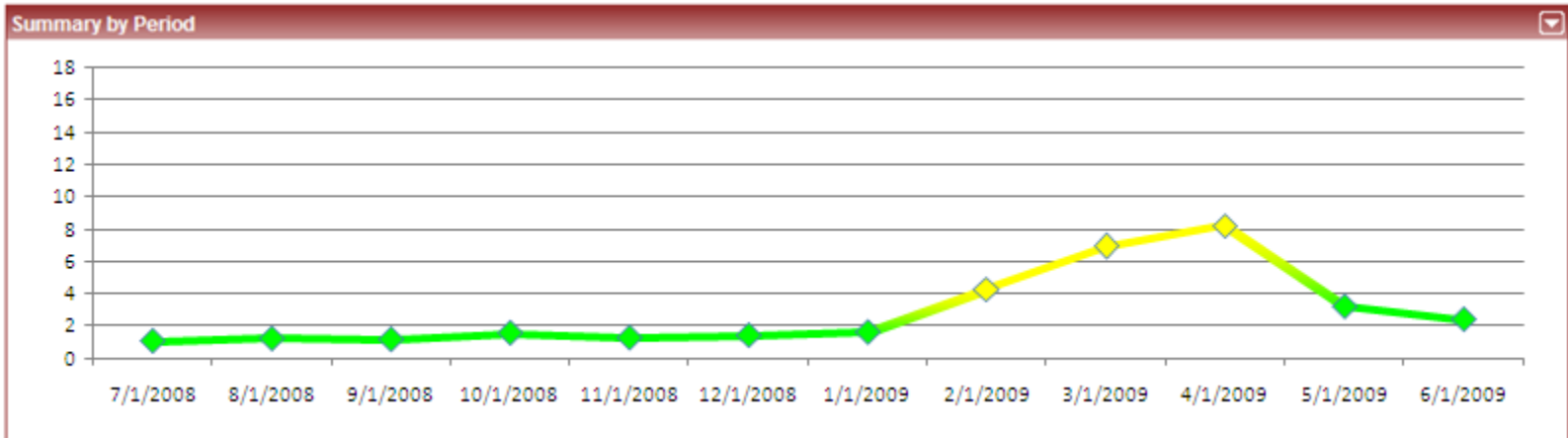


# Results

Without a Scorecard



With a Scorecard



# Usage

- Deliver Business Value
  - Improve Efficiency
  - Expand Coverage
  - Faster Responsiveness
  - Better Effectiveness





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